

YES SEGURA

Transportation Planner // Urban Designer // Cartographer

Phone: (206) 331-1100

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EXPERIENCE

ALTA PLANNING + DESIGN / SEATTLE, WA // 2019

Outreach Ambassador

- Worked on the King County Metro Program "Tukwila In Motion"
- Spearheaded new systems that automated data analysis processes & used online mapping tools to better track d2d outreach work
- Contributed to exceeding the programs registration goals
- Provided LGBTQ+ Transportation Planning recommendations

SMASH THE BOX PLANNING LLC. / SEATTLE, WA // 2017 - Present

AV Transportation Planner & Founder of StBox

- Research, prepare, and present on planning cities for AVs
- Identify trends and best practices for developing policy recommendations
- Advocate for inclusive, sustainable, and innovative new mobility services
- Worked with local community organizations: Puget Sound Sage, Seattle Neighborhood Greenways on designing online maps and graphics

THE CITY OF TUKWILA, DEPT. OF COMMUNITY DEVELOPMENT
SEATTLE, WA // 2016 & 2018

Transportation Planner & Graphic Designer

- Designed new logo for South King County's TDM community outreach/marketing program

FLORIDA STATE UNIVERSITY DEPT. OF SPORT MANAGEMENT
TALLAHASSEE, FL // 2015 - 2016

Data Analyst & Cartographer

- Created homeless mobility average distance maps from collected data
- This work was published in the Transfers Journal in 2017

SEATTLE NEIGHBORHOOD GROUP/ SEATTLE, WA // Summer 2015
Project Intern

- Created "Crime Hot Spot" webmaps using QGIS
- Directed, prepared, and presented written and oral reports to staff
- Updated formatted, prepared memo's, presentations, and project manuals

VOLUNTEER

YOUNG PROFESSIONALS IN TRANSPORTATION INTERNATIONAL (YPT)
International // 2017 - Present

Director of Communications

- Manage communications using various social media platforms
- Redesigned our WordPress website that was last updated in 2008

YOUNG PROFESSIONALS IN TRANSPORTATION SEATTLE (YPT SEATTLE)
SEATTLE, WA // 2016 - Present

Chair

- Coordinate and lead meetings with board team
- Collaborate with local organizations for transportation related events

PROFICIENCY

GRAPHIC / COMPUTER

Adobe Creative Cloud,
Canv, Prezi, Sway,
Piktochart
Microsoft Office Cloud

COMMUNICATIONS

Wix, WordPress,
Facebook, Twitter,
Instagram, LinkedIn,
Youtube, Vimeo, Flickr,
Google Suite

MAPS

ArcGIS Desktop,
ArcGIS Online, QGIS,
JOSM, MapBox, Carto
CSS, JavaScript, HTML

EDUCATION & CERTIFICATES

FLORIDA STATE UNIVERSITY (FSU)

Masters of Science, Urban & Regional Planning

Certificate: Urban Design

// Jan. 2014- Dec. 2015

VIRGINIA COMMONWEALTH UNIVERSITY (VCU)

Bachelors of Science, Urban Studies & Geography

Concentration: Planning

// Jan. 2008- Dec. 2012

LEADERSHIP

APA NYC - DIVERSITY COMMITTEE HINDSIGHT CONFERENCE

Presenter // 2019

UNITED NATIONS: GLOBAL GOALS JAM SEATTLE

Autonomous Vehicle Presenter // 2018

TRANSPORTATION CAMP SEATTLE

Lead Organizer // 2017 & 2018

AIA SEATTLE: PUBLIC POLICY BOARD

Autonomous Vehicle Presenter // 2018

AWARDS & PUBLICATIONS

APA AICP

Student Project Award for Contribution of Planning
to Contemporary Issues: Autonomous Vehicles // 2017

LGBTQ AND PLANNING DIVISION OF APA

Scholarship Recipient // 2017

TRANSFERS INTERDISCIPLINARY JOURNAL OF
MOBILITY STUDIES // PUBLICATION

City Sterilization & Poverty Management // 2017

SEATTLE AIA

Honorable Mention // 2016

FLORIDA APA

Student Project Award // 2016

FLORIDA PLANNING & ZONING ASSOCIATION

Innovation Award // 2016

GRACEFUL SOLUTIONS FOR AGING & URBAN DESIGN

Leadership Award // 2015

VIRGINIA APA

Outstanding Student Award // 2012

VIRGINIA COMMONWEALTH UNIVERSITY

Urban Studies & Regional Planning Dept.

Outstanding Student Award // 2012